

Our **Research Practice** provides tailored technology insights to inform local authority decision makers

Monthly Insights

Curated subscription service that provides monthly insights, quarterly briefings and research on local authority digital and technology trends, and funding opportunities

For Key Decision Makers

Delivers actionable insights for Chief Executives, Directors, and Heads of Service, including cutting-edge trends such as IoT, Net Zero, Data and AI-driven strategies, funding opportunities, and approaches to enhance whole-council outcomes, supporting service transformation using digital and technology

Key Outcomes

Benchmarking with best practices and key market insights including areas such as IoT, AI, Data and Net Zero to help reduce costs, enhance service delivery, and improve productivity. Securing Government funding will give you a strategic edge in financing pilot projects, enabling enhanced digital and environmental readiness for your region

Features

- Comprehensive tailored monthly report helps you stay informed
- Focusing on trends like AI, Data, Net Zero, IoT and Smart Connected Places
- Monthly follow-up team discussions
- Access to current funding opportunities
- Quarterly briefing with industry experts that provide seep insights

Benefits

- Compare your digital strategies and projects with other local authorities
- Develop strategies that address current challenges and anticipate future needs
- Provides your team with tailored advice to debunk technology knowledge gaps
- Secure investment for digital initiatives alleviating budget constraints
- Become a digital leader in a rapidly evolving digital landscape

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